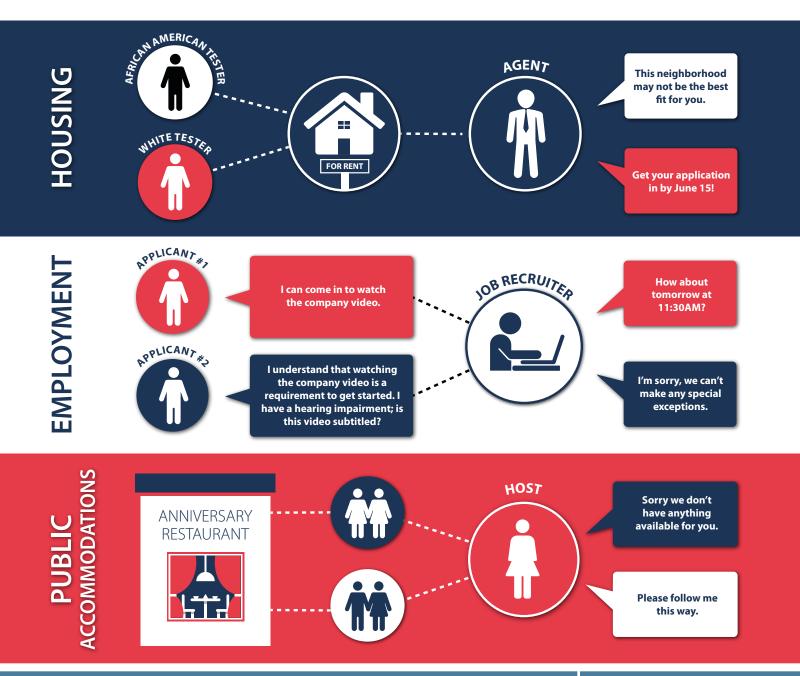
## **CIVIL RIGHTS TESTING**

Civil rights testing is an investigative tool used to gather evidence, usually in order to compare conduct to legal requirements or a policy. It involves one or more people covertly engaging in a transaction or interaction. Matched pair testing is one type of civil rights test that compares treatment between two people based on one variable because all other differences are controlled for:





CIVIL RIGHTS TESTING
IS A VALUABLE TOOL FOR



EDUCATING THE PUBLIC



SUPPORTING POLICY ADVOCACY



TRAINING BUSINESSES

